

BIMA

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BIMA BIMA is the industry association representing the interactive media and digital content sector. It supports individuals and organisations that deliver high quality, creative and innovative, interactive media solutions. It strives to stimulate commercial growth, and acts as an industry liaison with academia and government through the provision of knowledge, encouragement and economy; BIMA is a united voice for its members, and strives to develop an internationally competitive new media industry.. www.bima.co.uk